

# Privacy Policy

Effective Date: 21.05.2024.

## 1. Introduction

Welcome to [www.learning-chords.eu](http://www.learning-chords.eu). Learning Chords values your privacy and is committed to protecting your personal data. This privacy policy explains how we collect, use, and share information about you when you visit our Website and purchase our musical books.

## 2. Data Controller

The data controller for this Website is:

Learning Chords  
Bernard Janssen  
Obere Flotz 10  
55543 Bad Kreuznach  
Germany  
Email: [kontakt@learning-chords.eu](mailto:kontakt@learning-chords.eu)

## 3. Data We Collect

We may collect and process the following personal data about you:

Contact Information: Name, email address, postal address, phone number.

Payment Information: Payment card details, billing address.

Order Information: Details of the products you have purchased.

Technical Information: IP address, browser type and version, time zone setting, browser plug-in types and versions, operating system, and platform.

Usage Information: Information about how you use our Website, products, and services.

## 4. How We Use Your Data

We use your personal data for the following purposes:

To Fulfill Your Orders: Process your payments and deliver your purchased products.

To Communicate with You: Send you updates about your orders and respond to your inquiries.

To Improve Our Website: Analyze how you use our Website to improve our services and user experience.

Marketing: With your consent, send you promotional materials and newsletters.

## 5. Legal Basis for Processing

We process your personal data based on the following legal grounds:

Performance of a Contract: To fulfill the contract of sale when you purchase our products.

Consent: For sending marketing communications and newsletters.

Legal Obligation: To comply with legal obligations such as accounting and tax requirements.

Legitimate Interests: To improve our services and enhance your user experience.

## 6. Data Sharing

We may share your personal data with:

Service Providers: Third parties who provide services such as payment processing, shipping, and marketing.

Legal Authorities: When required by law or to protect our rights and interests.

## 7. International Transfers

Your personal data may be transferred to, and processed in, countries outside the European Economic Area (EEA). We ensure appropriate safeguards are in place to protect your data in such cases.

## 8. Data Retention

We retain your personal data only as long as necessary to fulfill the purposes for which it was collected, including legal, accounting, or reporting requirements.

## 9. Your Rights

You have the following rights regarding your personal data:

Access: Request a copy of the personal data we hold about you.

Rectification: Request correction of inaccurate or incomplete data.

Erasure: Request deletion of your personal data.

Restriction: Request restriction of processing of your personal data.

Portability: Request transfer of your personal data to another service provider.

Objection: Object to the processing of your personal data based on legitimate interests or for direct marketing purposes.

Withdraw Consent: Withdraw consent at any time where we are relying on consent to process your personal data.

## 10. Security

We implement appropriate technical and organizational measures to protect your personal data from unauthorized access, use, alteration, and destruction.

## 11. Cookies

We use cookies to enhance your experience on our Website. For more information, please see our Cookie Policy.

## 12. Changes to This Policy

We may update this privacy policy from time to time. Any changes will be posted on this page with an updated effective date.

## 13. Contact Us

If you have any questions about this privacy policy or our data practices, please contact us at:

Email:

[kontakt@learning-chords.eu](mailto:kontakt@learning-chords.eu)

Address: Bernard Janssen

Obere Flotz 10

55543 Bad Kreuznach

Germany